

2018 CAI Expo Sponsorships



The Southeast Florida Chapter of CAI will hold its **2018 ANNUAL EXPO** on **Thursday, September 20th, 10:00 AM to 5:00 PM**, at the Charles Dodge City Center in Pembroke Pines. It's a day of Education, CEU's for managers, expo hall of products and services, raffles, prizes and many other surprises!!

ENDLESS SUMMER SPONSOR (1 Sponsor)

\$5,000

- Name on banner at entrance to the event
- Prominent booth at Expo
- One-page article in magazine and website
- Company Name & Logo on Fall or Winter Issue of magazine
- Promo item in the gift bag
- Company branding on all event-related marketing materials, including expo gift bag
- Opportunity to speak at breakfast in September 2018
- Web link for six months, post show
- Advertisement in event brochure

SOUTH BEACH CO-SPONSOR

\$2,500

KEY WEST CO-SPONSOR

\$2,500

SPONSOR A DIFFERENT CITY! (Key Biscayne, Sunny Isles, etc.) _____

\$2,500

- Company name and logo on all printed material & show ads
- Exhibit booth at trade show
- Logo on Fall or Winter Issue of magazine
- One (1) 'Monthly Breakfast' sponsorship
- Sponsor recognition in CAI quarterly magazine and event brochure
- Advertisement in event brochure
- Link from event website to company website
- Banner ad on Photo Gallery (Chapter Website) post Trade Show (6 months)



VISOR SPONSOR

\$2,000

- Logo on visor handed to all registered attendees
- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website

“HOLA” (Name Badge) SPONSOR (1 sponsor)

\$2,000

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website



CEVICHE SPONSOR (1 Sponsor)

\$1,500

CONCH FRITTERS SPONSOR (1 Sponsor)

\$1,500

STONE CRABS SPONSOR (1 Sponsor)

\$1,500

CHEESEBURGERS SPONSOR (1 Sponsor)

\$1,500

All Food Sponsors receive:

- Sponsor recognition in CAI quarterly magazine and ad in event brochure
- Logo on Fall or Winter Issue of magazine
- Name and logo on napkin
- Link from event website to company website



EDUCATION IN PARADISE SPONSORS

- Signage at the respective courses



Legal Update (2-hour CEU) \$2,000

Up to 6: Class TBA (1-hour CEU) \$1,250



BEACH BAG (Gift Bag) SPONSOR (1 sponsor)

\$1,500

- Company name and logo in conference brochure
- Logo on bag
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website



SUNSET (GRAND PRIZE) SPONSOR (1 sponsor)

\$1,500

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website

SUNGLASSES SPONSOR (1 sponsor)

\$1,500

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Advertisement in event program
- Link from event website to company website



POSTCARD FROM PARADISE SPONSOR

\$1,000

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Link from event website to company website
- Appear on all pre-Expo postcard mailers

ENDLESS PARTY SPONSOR (4 sponsorships for After Party)

\$1,000

- Prominent signage at the After Party Networking Event
- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Link from event website to company website



ISLAND TIME SPONSOR (Non-alcoholic Drink)

\$750

- Company name and logo in conference brochure
- Sponsor recognition in CAI quarterly magazine
- Link from event website to company website
- Logo on Sign next to DJ or musician

KEY LIME (Dessert) SPONSOR (1 Sponsor)

\$300

FLAN (Dessert) SPONSOR (1 Sponsor)

\$300

GELATO (Dessert) SPONSOR (1 Sponsor)

\$300

All Food Sponsors receive:

- Logo on Fall or Winter Issue of magazine
- Name at Dessert Table
- Link from event website to company website



TOTAL SPONSORSHIP COMMITMENT(S) \$ _____

Contact Name: _____ Company Name: _____

Full Address: _____

Phone: _____ Email: _____

Mail Checks Payable to:
CAI-SEFL
304 Indian Trace, Suite 538
Weston, Florida 33326

Information:
954-816-0661
ced@cai-seflorida.org

Note: Sponsor Advertisement(s), when applicable, will appear on promotional materials once payment is received.